



## Genomics in Asia Pacific: A Leaders Forum

Y Reception: April 6, 2011 – 7:30- 9:30 pm

👥 Leaders Forum: April 7, 2011: 7:30 am-5:30 pm

Y Official Dinner: April 7, 7:00 pm

Regal Airport Hotel

9 Cheong Tat Road, Hong Kong International Airport  
Chek Lap Kok, Hong Kong

We are delighted to invite you to this one-day genomics symposium for learning and exchange amongst breast cancer physicians. Medical education in the field of genomics and personalized medicine presents significant opportunities as well as challenges. In this Leaders Forum, international investigators and local leaders will share their data perspectives and practical insights on using genomics in the clinic.

The goal of the program is to help you better educate your peers with accurate, up-to-date, and practical information.

### Local Host and Chair: Dr. Polly Cheung

Founder, Hong Kong Breast Cancer Foundation; President elect, Breast Surgery International;  
Honorary Associate Professor of Surgery, University of Hong Kong;  
Consultant in Breast and General Surgery, Hong Kong Sanatorium & Hospital

### Co-Chair: Dr. Seigo Nakamura

Executive Director of Japan Comprehensive Cancer Network - Breast  
Professor and Chairman, Division of Breast Surgical Oncology;  
Director, Breast Center, Showa University

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### KEY TOPICS

- ❖ Personalize medicine movement
- ❖ Molecular classifier for prime time
- ❖ Clinical decision impact
- ❖ Health economic implications
- ❖ Case discussions
- ❖ Future directions

### TRAVEL AND ACCOMMODATION

- ❖ Round-trip coach class air travel, ground transport, and two (2) nights lodging will be funded by Genomic Health and our partners.
- ❖ Any on-site changes in arrangements are the responsibility of the participant.
- ❖ Upon acceptance of participation, a confirmation packet will be sent to you with additional information.

### REGISTRATION

- ❖ Please complete the enclosed form to register. Upon receipt of your registration form, we will send further program details.

**RSVP by March 4, 2011**

Send your completed registration form to:

[event@pharmafrontiers.com](mailto:event@pharmafrontiers.com)